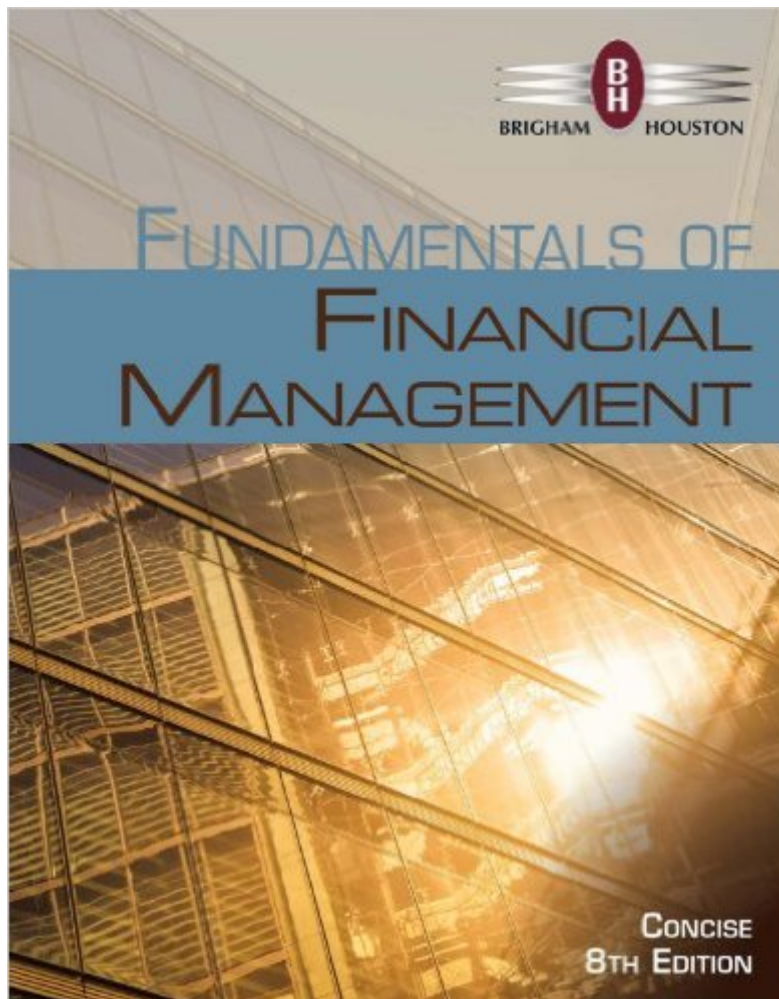


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Synopsis

Gain a focused understanding of today's corporate finance and financial management with the market-leading approach in Brigham/Houston's FUNDAMENTALS OF FINANCIAL MANAGEMENT, CONCISE EDITION, 8E. This book's unique balance of clear concepts, contemporary theory, and practical applications helps readers better understand the concepts and reasons behind corporate budgeting, financing, and working capital decision making. Numerous practical examples, proven end-of-chapter applications, and Integrated Cases demonstrate theory in action, while Excel Spreadsheet Models help readers master this software tool. It's a book designed to put each reader first in finance. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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Customer Reviews

Very unhappy with this rental. The code provided is not even relevant to the text. This rental cost me the rental fee, plus an additional \$120 for the correct access code to go with this book. Not happy at all.

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me but this book has made it manageable.

I personally give two thumbs since is a good reference for students who are starting to learn Finance as a college subject, also the access to Thompson Reuters will help to put in practice everything given on theory basis.

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This is probably one of the best text books I have had to use. The math is not the easiest but very informative and something that will be used in everyone's life.

love it, the author did a spectacular job in turning seemingly difficult concepts into fundamental ideas that are rather easy to grasp, even for beginners

This is very good book on finance topics. I continue to reference this book for developing both cash and accrual forecasted budgets.

Used it for my MBA class. Good information. Scored A+ in the course. My professor didn't finish all chapters though.

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